

Message Text

UNCLASSIFIED

PAGE 01 KINGST 02494 101605Z
ACTION ARA-14

INFO OCT-01 ISO-00 SS-15 SSO-00 NSCE-00 CIAE-00
COME-00 EB-08 INR-10 LAB-04 NSAE-00 PA-02 SIL-01
INRE-00 /055 W
-----057678 101615Z /45

O 101522Z MAR 78
FM AMEMBASSY KINGSTON
TO USIA WASHDC IMMEDIATE
INFO SECSTATE WASHDC IMMEDIATE 161

UNCLAS KINGSTON 2494

FOR: USIA FOR IOP/M, IBS/PL AND ILA, STATE FOR ARA,
PASS TO DEPT. OF COMMERCE

E.O. 11652: N/A
SUBJECT: MEDIA REACTION: "MRS. CARTER PRAISES JAMAICA
AT MIAMI TRADE FAIR"

REF: STATE 059189

1. QUOTE: MRS. CARTER PRAISES JAMAICA AT MIAMI TRADE FAIR
UNQUOTE WAS FRONT PAGE HEADLINE IN MARCH 10 GLEANER.

BEGIN TEXT: JAMAICA'S EXHIBIT AT THE CURRENT TRADE FAIR
OF THE AMERICAS IN MIAMI, FLORIDA HAS BEEN COMMENDED BY
MRS. ROSLYN CARTER, WIFE OF THE PRESIDENT OF THE UNITED
STATES, MR. JIMMY CARTER.

MRS. CARTER WHO WAS CONDUCTED ON A TOUR OF THE JAMAICAN
EXHIBIT IN THE 18-NATION TRADE FAIR HAD EARLIER PERFORMED THE
OFFICIAL OPENING IN AN IMPRESSIVE CEREMONY ATTENDED BY
SEVERAL US AND LATIN AMERICAN GOVERNMENT AND TRADE OFFICIALS.

MRS. CARTER ALSO MET THE JAMAICAN EXHIBITORS, MR. PETER KING,
EXECUTIVE DIRECTOR, JNEC WELCOMED MRS. CARTER TO THE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 KINGST 02494 101605Z

JAMAICAN BOOTH AND INTRODUCED HER TO MR. DERRICK HEAVEN,
PARLIAMENTARY SECRETARY IN THE MINISTRY OF FOREIGN AFFAIRS,
WHO CONDUCTED HER ON A 10-MINUTE TOUR OF THE EXHIBITION.

THE PRESIDENT'S WIFE EXPRESSED PLEASURE AT THE UNIQUENESS
OF THE JAMAICAN BOOTH AND THE RANGE OF JAMAICAN PRODUCTS
ON DISPLAY AND WAS PARTICULARLY FASCINATED BY JEWELLERY MADE

IN SEMI-PRECIOUS JAMAICAN STONES.

MISS LORNA CUNNINGHAM, JNEC PAVILION DIRECTOR, PRESENTED MRS. CARTER WITH A BASKET OF ANTHURIUMS GROWN BY JAMAICAN FLORAL EXPORTS, ON BEHALF OF MRS. BEVERLEY MANLEY, WIFE OF THE PRIME MINISTER OF JAMAICA, HON. MICHAEL MANLEY.

MR. HEAVEN ADDRESSED THE OVER 20 JAMAICAN MANUFACTURERS EXHIBITING AT THE FAIR AND TOLD THEM OF THE NEED FOR JAMAICA TO SEEK NON-TRADITIONAL EXPORT MARKETS. HE ALSO REMINDED THEM OF THE IMPORTANCE OF PRODUCTION FOLLOW-UP TO MEET ORDERS SECURED IN EXPORT MARKETS.

MR. KING COMMENDED THE WORK OF THE JNEC STAFF AND THE EXHIBITORS FOR THE PROFESSIONALISM OF THE DISPLAY. HE SAID THIS WAS THE RESULT OF CAREFUL RESEARCH AND THOROUGH PREPARATION.

THE CHALLENGE NOW IS DELIVERY, HE SAID. END TEXT

2. RJR, THE JAMAICAN RADIO STATION WHICH REACHES NEARLY ALL OF THE ISLAND'S ADULT POPULATION, FEATURED THE SPECIAL VOA TELEPHONE FEED IN ITS MAJOR NEWS BROADCASTS AT 5PM AND 6 PM AND ITS WORLD NEWS ROUNDUP AT 8 PM.

3. POST APPRECIATES VOA'S EFFORTS FOR SPEEDY RESPONSE AND EXCELLENT PIECE ON MIAMI TRADE FAIR OPENING.

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 KINGST 02494 101605Z

SANDSTROM

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, SPEECHES, TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Draft Date: 10 mar 1978
Decapton Date: 01 jan 1960
Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978KINGST02494
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780108-0468
Format: TEL
From: KINGSTON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780383/aaaacsmtel
Line Count: 95
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 63acacc9-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 59189
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3375818
Secure: OPEN
Status: NATIVE
Subject: MEDIA REACTION: "MRS. CARTER PRAISES JAMAICA AT MIAMI TRADE FAIR"
TAGS: SOPN, ETRD, BEXP, JM, (CARTER, ROSALYNN)
To: USIA
Type: TE
vdkgvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/63acacc9-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014